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from World Wide Sources

Globe

FLOWER
SEEDS

1939

TRAVELER

WE ARE PLEASED to present to the Florist a list of Flower Seeds for Summer sowing.

Listed with short descriptions and in alphabetical manner we endeavor to make your buying of seed a minimum of effort.

We have taken into consideration type, productiveness and commercial value of all items listed and have restricted ourselves to including only those varieties which are considered the best in their class.

The name *Gloeckner* has long been associated with the seed trade. We wish to identify it as a standard of quality for many years to come. To accomplish this, a consistent year after year supply of high quality seed giving uniform results must be delivered.

We shall use every effort to supply such seed.



This label, a facsimile of our spring catalog cover, with the year plainly marked, will be attached to every package of seed, and is your guarantee that the seed therein is fresh from this year's crop.

BUSINESS TERMS

2% — 10 days — 60 days net

Prices in this Catalogue are subject to change without notice.

All goods are offered subject to Crop Failures, Shortage or other causes beyond our control, and to being unsold on receipt of order.

The prices in this catalog are for the trade only. For your own protection do not loan this catalog to anyone not entitled to Florists or Wholesale prices.

Unknown correspondents desiring to open an account are requested to furnish three trade references with whom they have had credit relations.

We, Fred C. Gloeckner & Co., Inc., give no warranty, expressed or implied, as to description, quality, productiveness or any other matter of any seeds, bulbs or plants we send out, and will not be responsible for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned.



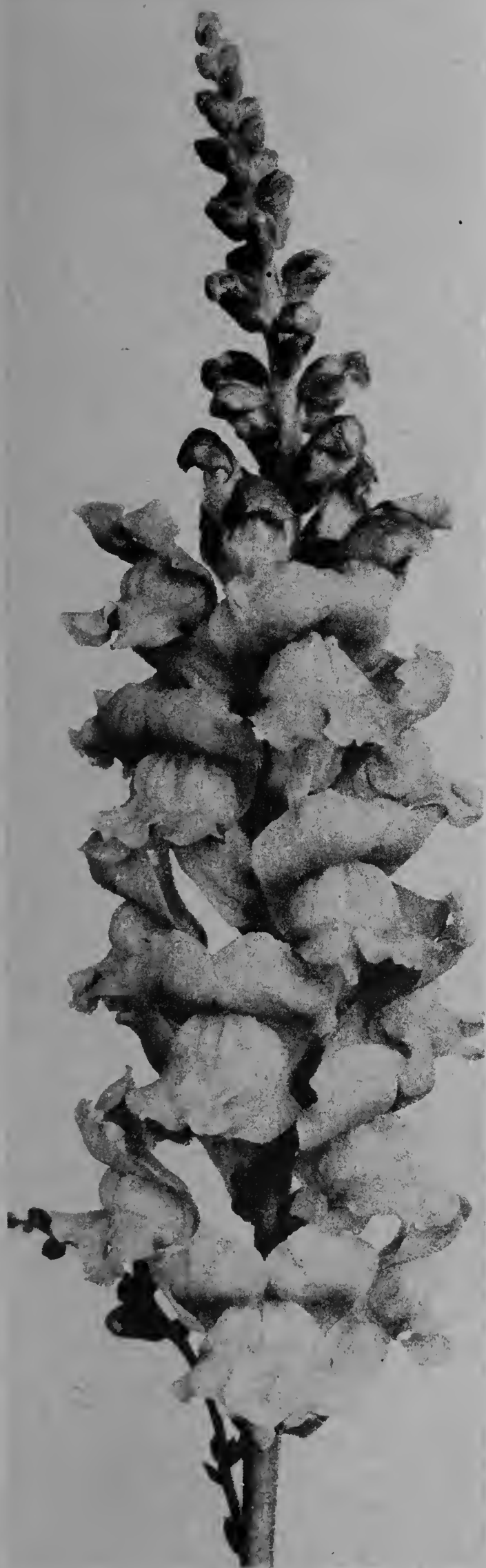
15 East 26th Street, "At Madison Square", New York

Telephones: LEXington 2-4994 - 4999

ANTIRRHINUM

(Snapdragon)

For Greenhouse Culture



	Tr. pkt.	3 Tr. pkt.
Afterglow —Golden orange	\$1.00	\$2.50
Bertha Bauer —Early lavender	1.50	4.00
Ceylon Court —Standard earliest yellow	1.00	2.50
Christmas Cheer —Shades of pink	2.00	
Cheviot Maid Supreme —Best deep rose.....	1.00	2.50
Coates' Yellow Perfection —Deep yellow.....	1.00	2.50
Daybreak —Briarcliff rose pink	1.50	4.00
Embers —Orange red	1.50	4.00
Fred Lippold —Light pink	1.50	4.00
Gilbert's Pink Supreme —Beautiful pink color, several shades deeper than Cheviot Maid Supreme.....	2.00	5.00
Glorious —Redish bronze	2.00	5.00
Kirkwood Beauty —Bronze orange	1.00	2.50
Lucky Strike —White. Plant early	1.00	2.50
Maiden's Blush —Pink suffusion over white.....	1.50	4.00
Marie Louise —Seashell pink	2.00	5.00
Miss Wooster — Dazzling rich dark bronze. Early blooming. Heads are large and compact.....	1.00	2.50
Marion White —Fine clear white.....	1.50	4.00
Milady —Bright, pink	1.00	2.50
New Cincinnati —The finest light rose.....	1.00	2.50
New Dawn —Golden orange	1.00	2.50
New Deal —Early, fragrant, golden bronze.....	1.50	4.00
Peggy Schumann —Pink, on strong, sturdy stems.....	2.00	5.00
Radiance —Valuable large-flowered pink	1.00	2.50
Roman Gold —Bright coppery yellow	1.00	2.50
Rose Orange —Afterglow color. Strong stems.....	1.00	2.50
"Rose Pink" Cheviot Maid — Early blooming, hard, wiry stems	1.50	
Rose Queen —Deep rose-pink	1.00	2.50
Schrock's Orchid —A true Orchid shade.....	2.00	5.00
Schumann's Lavender (New) —Strong, sturdy stem; large flowers. For best results must be pinched low while still in small pots	3.50	
Schumann's Yellow (New) — Good, early yellow; strong stems. Pinch low for best results.....	3.50	
Sunset —Heavy spiked golden bronze.....	1.50	4.00
Sun-Tan —Orange tan. Extra-early	1.00	2.50
Terry's Surprise Improved —Rose shaded orange.....	1.50	4.00
Velvet Beauty —American Beauty red.....	1.00	2.50
Westover Fringed White —(Originator's Strain).....	2.50	6.50
White Cheviot Maid	1.00	2.50
White Prosperity —Long-stemmed clear white.....	1.50	4.00
White Wonder —Pure white, on strong wiry stems.....	1.50	4.00
Yellow Cheviot Maid —Yellow	1.00	2.50

Our Spring Catalog contains a complete list of flower seeds for florist use. If you have not received a copy one will be sent to you on request.

BEGONIA

*Begonia Red Pearl*

Carmen —Bronze foliage, rose flowers—1/64 oz. \$1.75	1/32 oz. \$3.25	Tr. pkt. \$1.00
	1/64 oz. \$1.75	1/32 oz. \$3.25
Christmas Cheer —Crimson	1/32 oz. \$2.50	1.00
Erfordi —Rose Carmine	1/32 oz. \$1.50	.75
Elegant (New)—White attractively edged crimson, clear green foliage that contrasts well with the flowers		1.00
Fire Sea or Blaze of Fire —Extra dwarf. Green foliage. Large fiery red flowers		1.00
Gracilis Indian Maid		1.00
Luminosa Compacta —Dark brown foliage hidden by the mass of medium sized bright scarlet blossoms	1/64 oz. \$2.25	1.00
Luminosa —Red	1/32 oz. \$2.00	1.00
Prima Donna —Carmine Rose	1/32 oz. \$3.00	1.00
Pink Pearl —(Rosa Pearl)—Dwarf compact habit, 6/8" height. This Begonia is excellent for pot culture. The plants form perfect balls, and the flowers are well above the fresh green foliage		1.00
Red Pearl —(Rote Pearl)—Same as above in growth, height and blooming habit. Brilliant dark scarlet in color		1.00
Salmon Queen —Cinnabar red, dark leaf, very free blooming		1.00
Semperflorens Lightning		1.00
White Pearl —Best while light green foliage		1.00

CALCEOLARIA

Hybrida Grandiflora —Tall mixed	Tr. pkt. 1.00
Hybrida Grandiflora Compacta —Dwarf. Fine Tigered and Spotted Mixed.....	
Hybrida Multiflora Nana —Compact growth of medium size with brightly colored flowers. The most popular strain	1.00
Multiflora Nana Golden Tiger —Golden yellow flowers with dark brownish red dots	1.00
Multiflora Nana Indian-Prince —Rich dark Scarlet with Orange suffusion.....	1.00

CALENDULAS

Sensation or Campfire Improved —Best of all Brilliant Orange. Scarlet Sheen	Tr. pkt. .40	1/4 oz. .60	Oz. \$2.00	1/4 lb. \$6.50
Ball's Gold —Deep Golden Yellow.....	.40	.60	2.00	6.50
Ball's Orange —Glowing Orange40	.60	2.00	6.50
Ball's Supreme —Orange, dark Brown center.....	.40	.60	2.00	6.50
Masterpiece —Deep Orange, Brown center.....	.40	.60	2.00	6.50

*Calendula Campfire*

CANDYTUFT

Giant Hyacinth Flowered White—A very superior strain growing 1 1/2 feet high with immense trusses of bloom. We believe it the finest strain to be had.

Tr. pkt. .20	Oz. .75	1/4 lb. \$2.25
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UMBELLATA VARIETIES

Carmine15	.50	1.25
Lavender15	.50	1.25
Pink —Flesh Color15	.50	1.25
Rose Cardinal —Brilliant Rosy Red15	.50	1.25
White15	.50	1.25



CYCLAMEN SEED

Gloeckner STRAIN

This strain, which is produced by one of the foremost Cyclamen Specialists in Europe, is considered a long step forward in the introduction of new colors.

In offering this strain to the trade, we are introducing new pastel shades of decidedly different colors. We feel that new colors are vitally necessary if renewed interest is to be had in the production and use of Cyclamen.

We have placed an asterisk beside the colors we consider the better of the new shades, the standard shades are also included and are considered an exceptional strain.

	100 Seeds	1000 Seeds		100 Seeds	1000 Seeds
* 1. Bright Red	\$1.20	\$10.00	* 13. Dark Pink with strong salmon sheen	2.00	18.00
2. Light Pink	1.20	10.00	* 14. Lilac color with salmon shading	2.00	18.00
3. Pink with dark eye (Rose of Marienthal)	1.20	10.00	* 15. Salmon Pink with White rim	2.00	18.00
4. Lilac	1.20	10.00	* 16. Pink with dark shaded oblong stripes	2.00	18.00
5. White with dark eye	1.20	10.00	17. America—scarlet salmon	1.75	16.00
* 6. Pure White	1.20	10.00	* 18. Fringed with red selvage and dark eye	2.00	18.00
7. Dark Salmon (Glory of Wandsbek or Perle of Zehlendorf)	1.50	12.00	19. Saffron Red with salmon sheen	2.00	18.00
8. Light Salmon (Rose of Zehlendorf Improved)	1.50	12.00	* 20. Exquisite—Pink salmon with white rim	2.50	20.00
9. Dark Red with salmon sheen	1.50	12.00	* 21. Pink Pearl (Apple-blossom with dark eye)	2.50	20.00
10. Salmon with ivory sheen	1.50	12.00	* 22. Peach (purest Peach Blossom color)	2.50	20.00
11. Rococo, Finest Mixed	1.50	12.00	* 23. Cattleya (pale lavender lilac blue)	2.50	20.00
12. Bonfire	1.75	16.00	* 24. Sunset (beautiful strong orange)	2.50	20.00

Binneweis Strain

Nos.	100 Seeds	1000 Seeds
1 Dark Blood Red	\$1.20	\$10.00
2 Bright Red	1.20	10.00
3 Pure Rose	1.20	10.00
4 Rose of Marienthal Improved—Bright Pink	1.20	10.00
5 White With Carmine Eye	1.20	10.00
6 Pure White	1.20	10.00
7 Bonfire—Brilliant Scarlet	1.75	16.00
8 America Improved—Golden Salmon	2.00	16.00
9 New Salmon Rose Improved	1.60	13.00
10 Glory of Wandseek or Perle Zehlendorf—Salmon Red	1.50	12.00
11 Rose of Zehlendorf—Salmon Pink	1.50	12.00
12 Orange Beauty	2.00	17.00
15 Saffron Red	1.40	11.00
19 Lavender	1.20	10.00
21 Pink Pearl (Novelty)	2.00	17.00

WHEN ORDERING CLEARLY STATE STRAIN DESIRED.



CINERARIA

"Siter's Rainbow Strain"

(The Commercial Cineraria)

The outstanding feature of this Commercial Cineraria are the medium large flowers ranging in color from the **bright-eyed types** to the finer **pastel shades**; surpassing anything previously introduced.

Although it carries immense flower heads, its compact growth and small round leaves require little room making it a profitable item to grow. It is sure to please your most discriminating trade and we are proud to offer this as a *Gloeckner* introduction.

Originator's Packets — \$2.00 each.

Siter's Rainbow Strain Cineraria

Awarded First Prize
 Philadelphia Flower Show
 1936, 1937, 1938 and 1939

Cremer's Prize Strain—This strain has been greatly improved by the originator—has small foliage that is wilt-proof with tremendous heads of flowers of the brightest colors

Hybrida Granidflora—Semi-dwarf mixed

Multiflora Nana—Potsdam strain, dwarf, large compact flowers. Fine mixture

Stellata Hybrida Mixed—Star shaped flowers. Very desirable

Tr. pkt. 1/32 oz. 1/16 oz.

\$1.50	\$4.50	\$8.00
1.00		
1.00		
.50		

CHRYSANTHEMUMS (Annual)

Another group which is finding favor with florists for cut flower material.

Chrysanthemums last remarkably well as cut flowers, but for best results, keep them in water for 24 hours before marketing.

Eastern Star—Light yellow

Eldorado—Bright yellow with dark brown disc. One of the best

Morning Star—Primrose yellow

Evening Star—Sunflower yellow

Northern Star—Pure white

Zebra—The petals have Mahogany Red tips changing to brilliant yellow towards the center

Tr. pkt. Oz.

.15	.45
.15	.45
.15	.45
.15	.45
.15	.45
.50	

CENTAUREA CYANUS (Cornflower)

Popular free-flowering annuals. Now largely grown under glass for Mother's Day sales, also for Decoration Day.

Blue Boy—Excellent for forcing

Pinkie

Rose

White

Suaveolens—(Yellow Sweet Sultan or Grecian Cornflower)—Very showy large bright yellow flowers; sweetly scented and popular sort for cutting; lasting well

Tr. pkt. Oz. 1/4 lb.

.15	.40	1.25
.15	.40	1.25
.15	.40	1.25
.15	.40	1.25
.15	.45	

SEE PAGES 11 TO 15 FOR COMPLETE LIST OF PERENNIAL FLOWER SEEDS



DELPHINIUM

PACIFIC STRAIN — (Vetterle & Reinelt)

WE SUPPLY ONLY THE ORIGINATOR'S STRAIN

This is the finest strain of Delphinium yet introduced. From our personal observations in the field, this is, and will prove the leader in Delphinium of the better types.

The flowers are immense size, well set on strong straight stems. They do not shatter and are 60% to 80% mildew resistant. We offer these Delphinium with confidence and pleasure.

1939 NOVELTIES

"GALAHAD SERIES"

Clear White of enormous size, averaging three inches in diameter of individual flowers with very heavy glistening texture, pyramidal spikes with well spaced flowers, good branching habit, strong whippy stems with a high percentage of mildew resistance. The Galahad Series not only puts the white on a par with the largest and strongest Delphiniums, but in a great many cases supersedes them.

LANCELOT SERIES

A new color in Delphinium of **Pure Lilac self tone with white bee**. Individual flowers 2 - 2½" in diameter. The growth has all the desired characteristics making it an ideal cut and show flower.

Tr. pkt., \$2.00 ⅛ oz., \$4.00 ¼ oz., \$7.00 Oz., \$24.00

1938 NOVELTIES

KING ARTHUR SERIES

Brilliant Royal Violet with **large white bee**. Individual florets 2½" in diameter, thin woody stems, small foliage, graceful spikes. Excellent for both cut flowers. Mildew resistance from 80 to 90%.

GUINEVERE SERIES

Light Pink Lavender self with **white bee**. Individual florets 2½" — 3" in diameter, large spikes, excellent branching habits. For cut flower and show purposes. Mildew resistance—50 to 70%.

SUMMER SKIES SERIES

Clearest Light Blue with **white bee**. Individual florets 2 to 2½" in diameter. Thin woody stems with very strong branching habits. Ideal for cut flower purposes. Mildew resistance—40 to 60%.

Tr. pkt., \$1.25 ⅛ oz., \$2.50 ¼ oz., \$4.00 Oz., \$14.00

	Tr. Pkt.	⅛ oz.	¼ oz.	1 oz.
Light Blue Shades	\$1.00	\$2.00	\$3.50	\$12.00
Dark Blue Shades	1.00	2.00	3.50	12.00
Lavender Shades	1.00	2.00	3.50	12.00
Pastel Shades	1.00	2.00	3.50	12.00
Pacific Strain Clear White	1.25	2.50	4.00	14.00
Pacific Hybrids Mixed	1.00	2.00	3.50	12.00

OTHER STRAINS AND VARIETIES

	Tr. Pkt.	Oz.
Blackmore & Langdon Strain75	\$5.00
Cliveden Beauty (Improved Belladonna)— Select strain. Turquoise Blue50	2.00
Bellamosum—Dark Blue. Of Belladonna habit of growth40	2.00
Gold Medal Hybrids—Large flowering. Tall25	1.25
Wrexham Hybrids—Blending of light and dark shades50	5.00

CHINENSIS

	Tr. Pkt.	Oz.
Alba—Pure white35	2.00
Cambridge Blue35	2.00
Liberty Larkspur—Dark blue35	2.00
Finest Mixed15	.75

SEE PAGES 11 TO 15 FOR COMPLETE LIST OF PERENNIAL FLOWER SEEDS

D I D I S C U S

D I D I S C U S		Tr. pkt.	Oz.
Coerulea —(Blue Laceflower)25	2.00

EXACUM

E X A C U M		Tr. pkt.
Affine —Light Blue flowers		\$1.00
Affine Atrocoeruleum —Fragrant Blue flowers; plants very dwarf; excellent for pots and baskets		1.00

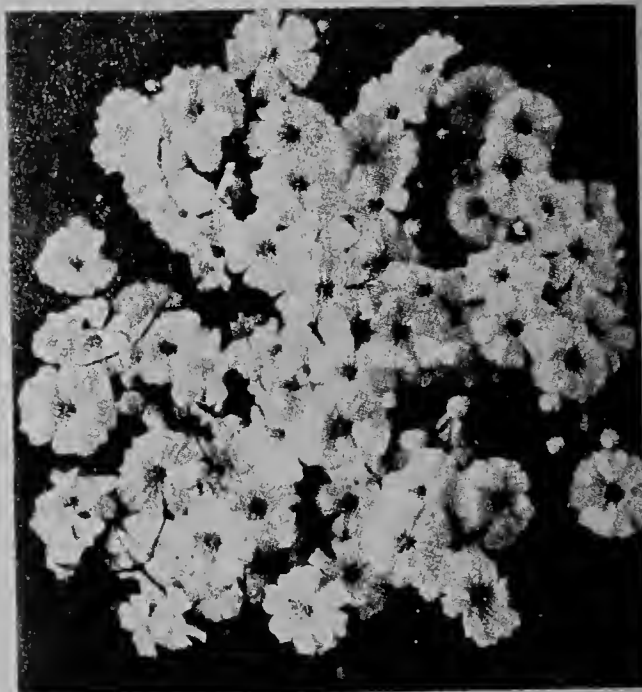
GREVILLEA—(Silk Oak)

GREVILLEA—(Silk Oak)		Tr. pkt.	Oz.
Robusta —A splendid foliage plant; makes an ideal base for made-up holiday baskets; easily raised from seed.....		.25	.85

GYPSOPHILA—(Baby's Breath)

Free blooming plants of easiest culture. Desirable for cutting to mix with other flowers.

London Market Improvedper 1/4 lb., **60c** per lb., **\$1.60** **.20**



Gypsophila London Market Improved

ANNUAL LARKSPUR

GIANT IMPERIAL

Tall, upright, compact, basal branching in habit, the Giant Imperials have superseded all other types of Larkspurs for florists' and general garden use. The delphinium like spikes of double flowers, carried on stems 4'-5' long, are compactly placed on the upright growing plants, requiring only about one-half the space needed for the old stock flowered type of Larkspur.

	Tr. pkt.	Oz.	Lb.
Blue Bell —Azure blue	\$.25	\$1.00	\$10.00
Blue Spire —Very deep violet blue25	1.00	10.00
Carmine King —Deep carmine rose25	1.00	10.00
Daintiness —Delicate lavender25	1.00	10.00
Dazzler —Rich scarlet25	1.00	10.00
Exquisite Pink Improved —Soft pink shaded salmon25	1.00	10.00
Exquisite Rose —Rose pink25	1.00	10.00
Gloria Improved25	1.00	10.00
Lilac Spire25	1.00	10.00
Los Angeles Improved —Brilliant pink on salmon25	1.00	10.00
Miss California —Deep rose on salmon25	1.00	10.00
Sweet Lavender —Rich lavender blue25	1.00	10.00
The Empress Improved —Salmon rose25	1.00	10.00
White King —Glistening white, huge flowers.....	.25	1.00	10.00
White Spire —Pure white, early25	1.00	10.00

LUPINUS (Annual)

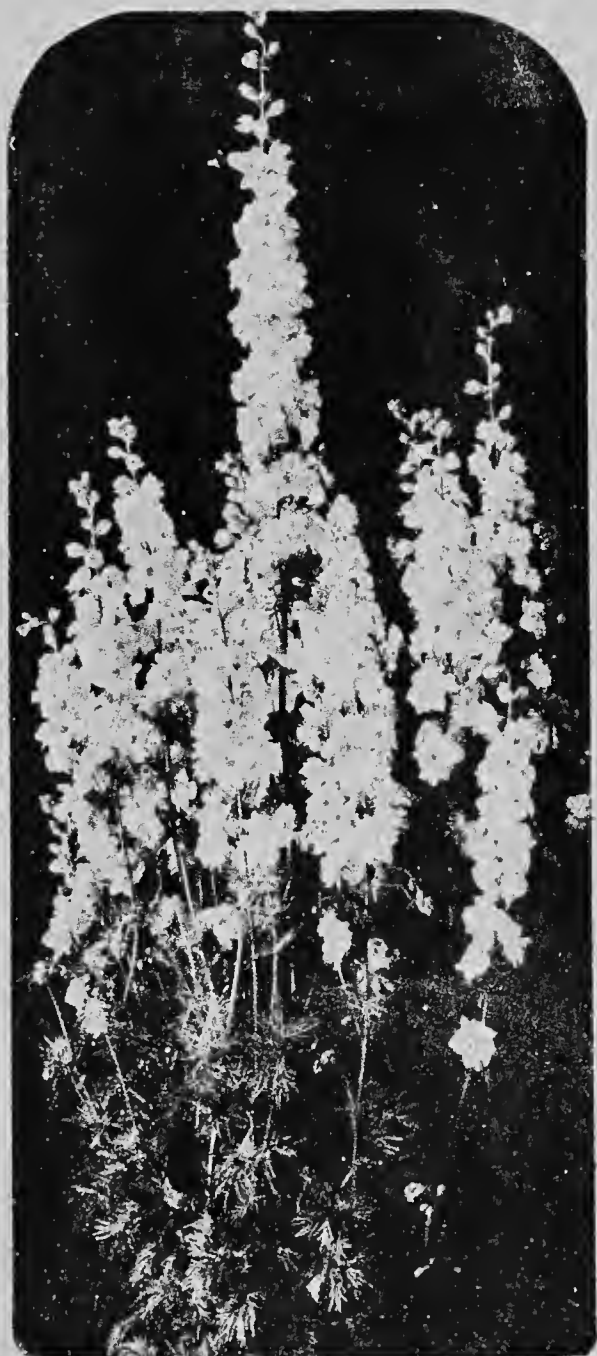
New Giant King

A new improved strain. 3 to 4 ft. tall. King Lupines have the base branching habit, with four to six long spikes to the plant. Each spike has from 25 to 50 more blooms than the Hartwegii type. The blooms are also a little larger.

	Tr. pkt.	Oz.
King Blue (Oxford Blue).....	.35	1.00
King White (Pure White).....	.35	1.00
King Mixed25	1.00

HARTWEGII

	HARTWEGII	Tr. pkt.	Oz.
Pink.....		.15	.30
Rich Blue.....		.15	.30
Sky Blue.....		.15	.30
White.....		.15	.30



Larkspur Giant Imperial White King

MIGNONETTE

Valuable for cutting on account of its fragrance.

Giant New York Market—(Selected Florist Strain) **\$1.00** **\$6.00**

Tr. Pkt. Oz.

MARIGOLDS

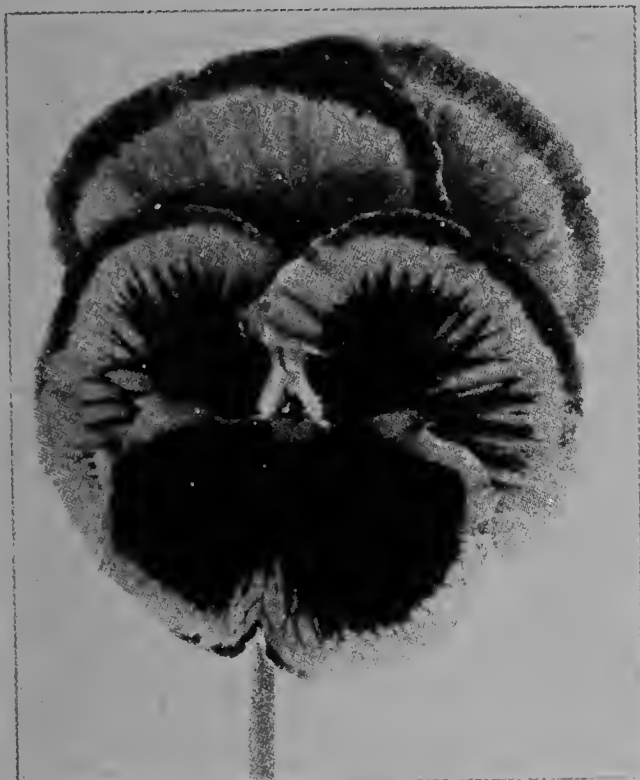
Tr. Pkt.

Liebs Winter Flowering—Deep brown with golden yellow crested center. An excellent winter cut flower with good keeping qualities and a distinctly sweet odor..... **.50****PANSIES**

	Tr. Pkt.	1/8 oz.	1/4 oz.	Oz.
Gloeckner's Superfine "Non Plus Ultra"	\$1.00	\$1.50	\$2.75	\$10.00
Gloeckner's Exhibition Mixed50	1.25	1.75	6.50
Roggli Swiss Giant Imp. Mixed50	1.25	2.00	7.00
Coronation Gold — Canary yellow; lower petals flushed golden orange; round flowers having a slightly spicy scent50	1.50	2.50	8.00

Super Giant Orchid—Delicate colors in orchid shades; robust growth; dark green leaves; well formed flowers of heavy substance on stout stalks. An excellent variety for cutting purposes and general garden use.Tr. Pkt., **\$1.00** 1/8 oz., **\$2.50** 1/4 oz., **\$4.50** Oz., **\$15.00****SWISS GIANT SEPARATE COLORS**

	Tr. Pkt.	1/8 oz.	1/4 oz.	Oz.
Roggli's Giant Alpenglöw —Cardinal shades.....	.50	1.00	1.75	6.00
Roggli's Giant Berna —Dark violet blue.....	.50	1.00	1.75	6.00
Roggli's Giant Blue —(Ullswater)—Rich clear blue.....	.50	1.00	1.75	6.00
Roggli's Giant Luna —Sulphur yellow self	1.00			
Roggli's Giant Mont Blanc —Five blotched white	1.00			
Roggli's Giant Rheingold —Yellow with blotch50	1.00	1.75	6.00

**Pansy Swiss Giant****PETUNIAS — (All-Double)**
(Double Flowered Strains)

	Tr. Pkt.	3 Tr. Pkts.	1/64 oz.	1/32 oz.
Amaranth Red —Just as dwarf as Gottfried Michaelis with the same beautiful Amaranth Red Color	\$2.00			
Orchid Beauty —Color is Orchid or Light Lilac, heavily veined. Deeper Lilac or Violet	2.00			
World Beauty Dwarf —(Rosy Carmine)—Beautiful large Rosy Carmine-Pink flowers. Finely fringed, particularly desirable for pot plants and bedding. One of the best of Dwarf Double Petunias	2.00	\$5.00	\$6.50	\$12.50
All Double White —This is equal in dwarfness to our Victorious Mixed and World Beauty	2.00	5.00	6.50	12.50
Victorious Dwarf Mixed —This mixture is a special blend of separate colors containing many bright and intermediate shades of Double Dwarf Giant Fringed Petunias	2.00	5.00	6.00	11.00

We recommend that you place your order at once for all Double Petunia to be sown early. Seed ready for delivery from October on.

This strain of Double Petunia has the largest percentage of all double flowers of any strain introduced up to the present time. It has no single flowers the balance being semi-double. Because of the high breeding of this strain the above varieties cannot be expected to germinate one hundred percent.

PRIMULA MALACOIDES "ERIKSSONI"

	Tr. Pkt.
Brilliancy —(New)—Attractive dark red	\$1.00
Baby Alba —Pure white	1.00
New Baby —Extra large, fairly deep rose	1.00
Baby Rose —Compact growth, extra deep rose	1.00

SCHIZANTHUS

	Tr. Pkt.	1/4 oz.	Oz.
Blackmore & Langdon Blotched Strain —Dark and light shades, each flower with contrasting dark extra large blotch, large flowers, free flowering ...	\$1.00		
Excelsior Compactus Finest Mixed —Popular shades, compact, 6" pyramidal, very free flowering, excellent for pot plant use50	\$1.00	
Brilliant Blend50	\$4.00	

STATICE SUWOROWII

	Tr. Pkt.	Oz.
Russian or Rat Tail Statice — A very ornamental variety with long graceful spikes of rose pink flowers. Seed sown early outdoors will bloom in July. For the greenhouse seed started in October and spread on light shallow soil will flower from February to May. 45 degrees is best temperature25	.75

SEE PAGES 11 TO 15 FOR COMPLETE LIST OF PERENNIAL FLOWER SEEDS

STOCKS

NON BRANCHING OR EXCELSIOR COLUMN STOCKS

	Tr. pkt.	1/4 oz.	Oz.
Dark Blue (New).....	\$1.00	\$2.25	\$8.00
Malmaison Pink	1.00	2.25	8.00
Old Rose	1.00	2.25	8.00
Ruby	1.00	2.25	8.00
Silvery Lilac—Lavender	1.00	2.25	8.00
White	1.00	2.25	8.00

BISMARCK OR BRANCHING STOCKS

Early Giant Imperial

Antique Copper—Fine copper-red35	1.00	3.00
Buttercup—Rich Yellow35	1.00	3.00
Canary Yellow—Golden Ball35	1.00	3.00
Chamois—Ivory, tinted Old Rose35	1.00	3.00
Dark Blue or Purple35	1.00	3.00
Elk's Pride—Rich deep purple35	1.00	3.00
Fiery Blood Red35	1.00	3.00
Flesh—Bright flesh35	1.00	3.00
Golden Rose—Light golden Rose35	1.00	3.00
Lavender—Silvery Lilac35	1.00	3.00
Old Rose35	1.00	3.00
White35	1.00	3.00

GIANTS OF CALIFORNIA

Super Giant Imperial

Pacific—Blue50	1.00	3.50
Rose Light—Bright Rose50	1.00	3.50
Santa Maria—White50	1.00	3.50
Yosemite—Rose50	1.00	3.50

SWEET PEAS

EARLY OR WINTER FLOWERING

	Oz.	1/4 Lb.	Lb.
Annie Laurie—Pure. Rose Pink.....	\$.35	\$1.00	\$3.50
Ball Orange Improved—Clear deep Orange45	1.60	5.50
Ball Rose Improved35	1.20	3.75
Blue Bonnet—Best clear blue.....	.35	1.00	3.50
Boon—(New) Deep Coral Pink.....	.35	1.25	4.00
Bridesmaid—Light Rose or Silvery Pink,35	1.25	4.00
Fragrance—Clear Lavender35	1.00	3.50
Grenadier—Dazzling Scarlet35	1.00	3.50
Harmony—Clear Lavender35	1.00	3.50
Hope—(Black Seeded) Pure White.....	.35	1.00	3.50
Jeanne Mamitsch—Rich Pink35	1.00	3.50
Josie—Brilliant Rose Pink, Long Stems.....	.35	1.25	4.00
Laddie Improved—Long Stemmed Giant Rose, Pink....	.35	1.00	3.50
Lavanda—Clear Lavender35	1.00	3.50
Majestic Rose—Deep Brilliant Rose Pink.....	.35	1.00	3.50
Mrs. Herbert Hoover—Clear Blue.....	.35	1.00	3.50
Pride—Pure Deep Even Cerise35	1.00	3.50
Rose Queen Improved—Rose Pink.....	.35	1.00	3.50
Sequoia—Golden Salmon Cerise, Large Flowers.....	.35	1.25	4.00
Shirley Temple—Delightful Soft Rose Pink.....	.35	1.00	3.50
Snowstorm—White35	1.00	3.50
Triumph—Lilac Mauve, Long Stemmed.35	1.00	3.50
White Harmony (Black Seeded).....	.35	1.00	3.50
Valencia—Sun Proof Orange35	1.00	3.50
Zvolaneck's Rose35	1.00	3.50

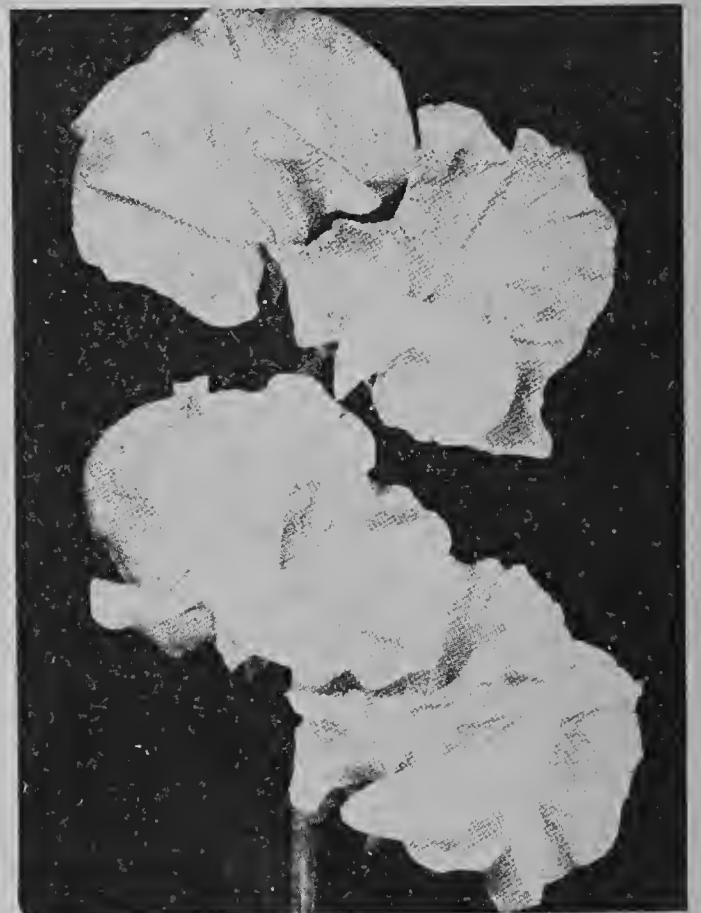
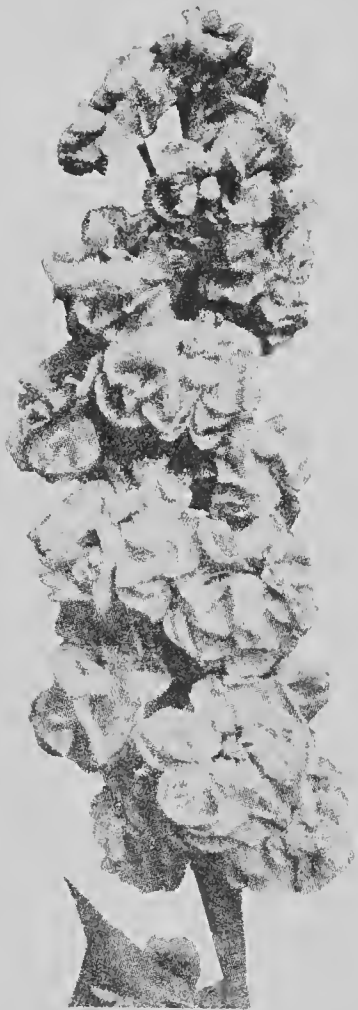
SWEET PEAS (Summer Flowering)

We are in a position to supply all varieties at market price.

VINCA (Periwinkle)

An Excellent Bedding Plant—Sow seed early.

	Tr. pkt.	Oz.
Alba Pura—Pure White20	.90
White with Eye20	.90
Rosea—Pink20	.90



Sweet Pea

FINE PERENNIAL SEEDS

*Aquilegia*

ACHILLEA (Millfoil, Yarrow)

Filipendula Parker's Variety—Large yellow showy flower heads.....	1/4 oz. .75	Tr. pkt. \$.35	Oz. \$2.80
The Pearl—Abundant small white double flowers35	2.80

ACONTIUM

Fischeri—Compact. Bright blue flowers35	2.00
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ADONIS

Vernalis—Large yellow flowers40	2.50
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AGATHEA

Coelestis (Blue Daisy)—Marguerite like flowers. Fine for Greenhouse.....	.25	1.25
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AGROSTEMMA

Coronaria Atrosanguinea—Deep crimson15	.30
Coronaria Alba—White15	.30

ALYSSUM

Saxatile Compactum—Bright yellow15	.80
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AMPELOPSIS

Veitchi (Boston Ivy)	per lb., \$2.50	.30
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ANCHUSA

Italica Dropmore—Gentian Blue	Tr. Pkt. .15	Oz. .50
Myosotidiflora—Blue Forgetmenot like flowers	1/4 oz. \$2.50	.50
		8.00

ANEMONE CORONARIA (Windflower)

French—(Caen) Varieties fine mixed25	1.25
His Excellency—Single fiery scarlet50	3.00

ANTHEMIS

Kelwayi—Hardy Marguerite. Yellow flowers. Fine for cutting15	.50
Tinctoria, Perry's Variety—An improved form, of deep golden yellow25	2.00

AQUILEGIA

Californica Hybrids—Mixed	Tr. pkt. .30	Oz. 1.80
Coerulea—Blue40	2.00
Rose Queen50	3.50
Long Spurred Blue Shades35	3.00
Long Spurred Orange & Scarlet Shades50	4.00
Long Spurred Pink & Rose Shades35	3.50
Long Spurred Mrs. Scott Elliotts Strain—Best Mixture50	4.00

ARABIS

Alpina White—Good for edging and rock gardens15	.60
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ARMERIA

Formosa Hybrida—Various shades of rose pink25	1.50
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ASCLEPIA

Tuberosa—Very showy and popular native plant, during July and August bearing flowers of brilliant orange scarlet.	.35	2.50
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ASTERS

Alpinus Mixed Varieties35	2.50
Michaelmas Daisy—Newest varieties mixed50	3.00

AUBRIETIA

Large Flowering Hybrids—Blue and rose shades35	2.50
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BAPTISIA

Australis (False Indigo)—Dark blue25	.75
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*Anemone Coronaria*

FINE PERENNIAL SEEDS

BELLIS PERENNIS

	Tr. Pkt.	Oz.
Monstrosa Etna (English Daisy)—Dark red35	3.00
Monstrosa White (English Daisy)35	2.60
Monstrosa Pink (English Daisy)35	2.60
Monstrosa Mixed (English Daisy)35	2.60

BROWALLIA

Speciosa Major —Brilliant blue. Suitable for pot plants50	
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CAMPANULA

Calycanthema Blue (Cup and Saucer Type)—Best for cutting25	1.50
Calycanthema Lilac " "25	1.50
Calycanthema Pink " "30	2.00
Calycanthema White " "30	2.00
Calycanthema Mixed " "25	1.50
Persicifolia Blue (Peach Bell)—Very hardy50	
Persicifolia Alba (Peach Bell)—Very hardy50	
Pyramidal Alba —Hardy. Good for outdoor or Pot culture25	1.50
Pyramidalis Blue —Hardy. Good for outdoor or Pot culture25	1.50
Rotundifolia (Blue Bells of Scotland)—Dainty purple blue flowers, 12"50	

CANDYTUFT

Sempervirens (Iberis)—White. Fine for edging25	\$1.50
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CARNATION

Early Vienna —Very dwarf30	1.75
Grenadin Red35	2.00
Hardy Border Mixed —Very fine selection30	1.25

CENTAUREA

Montana —blue, 1 ft. - 1½ ft.15	.50
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CERASTIUM

Tomentosum —Silvery foliage. White flowers. Excellent for rockeries30	1.30
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COREOPSIS

Lanceolata Grandiflora —Golden yellow. Good for cutting15	.30
Lanceolata Grandiflora Fl. Pl. (Double) —Double form of above15	.50
Mayfield Giant —deep golden yellow, large flowers, early.....	.25	1.30
Double Sunburst —(New), large, golden yellow, fully double flowers50	2.00

DAISY—SHASTA (Chrysanthemum)

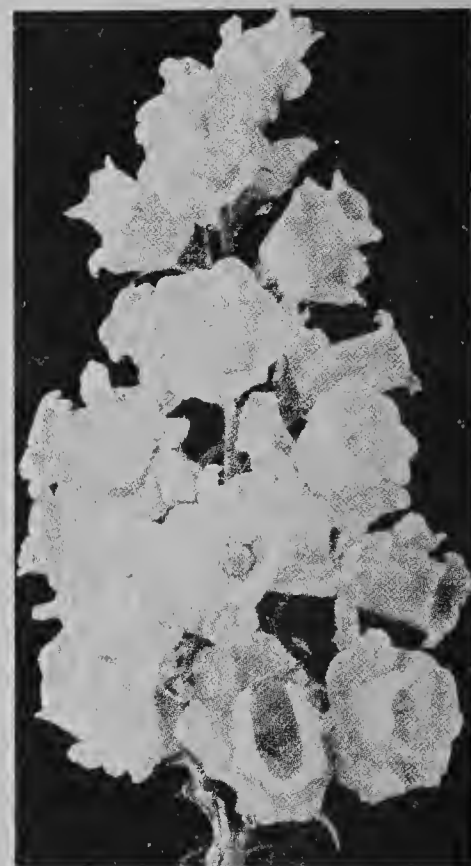
Alaska —Most popular of all. Large pure white blooms on excellent stems. Starts blooming in June and continues for sometime	Tr. Pkt.	oz.
	.15	1.00
Avalanche —Very free blooming dwarf compact plant (2 ft. high) with large white daisies25	1.25
Diener's Strain —New development with flowers of very interesting form. They vary considerably from fully double strains, no centers, to semi-doubles and singles. Most have curled and twisted petals. Some have broad petals, others are very slender and twisted25	
Mayfield Giant —Extremely large flowers measuring three to four inches in diameter. Strong robust growth, 2½ to 3 feet tall.....	.25	1.00
Spring Margurite —Large flowers, same characteristics as the Mayfield Giants except habit of growth is six inches to a foot shorter. This variety flowers earlier in the season.....	.20	.50

DIANTHUS

Deltoides (Maiden Pink)—Deep rose, 8"25	1.50
Neglectus (Glacier Pink)—Rose, hardyper 1000 seeds, \$3.00		
Plumarius Double Mixed —Hardy garden pinks25	1.25
Superbus Loveliness —Rosy, lilac, finely fringed, free flowering, plants 12"-15" ..	1.00	
Sweet Wivelsfield —Excellent for cutting. Great variety of colors25	1.00

DIGITALIS (Foxglove)

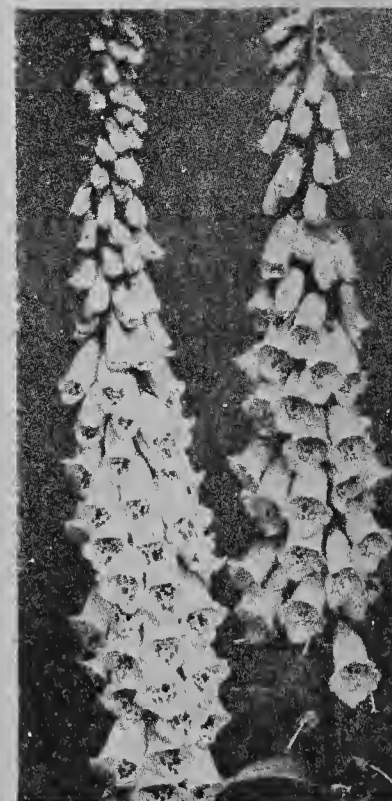
Monstrosa Mixed20	.75
The Shirley —Giant hybrids, spotted throats15	.50



Campanula Calycanthema



Dianthus Sweet Wivelsfield



Digitalis, Giant Shirley, Hybrids

FINE PERENNIAL SEEDS

DELPHINIUM

PACIFIC STRAIN—(Vetterle & Reinelt)

1939 NOVELTIES

	Tr. pkt.	1/8 oz.	1/4 oz.	Oz.
Galahad Series —Clear white	\$2.00	\$4.00	\$7.00	\$24.00
Lancelot Series —Pure lilac tone	2.00	4.00	7.00	24.00

1938 NOVELTIES

King Arthur Series —Brilliant royal violet, large white bee	1.25	2.50	4.00	14.00
Guinevere Series —Light pink lavender self with white bee	1.25	2.50	4.00	14.00
Summer Skies Series —Clearest light blue with white bee	1.25	2.50	4.00	14.00
Clear White	1.25	2.50	4.00	14.00

STANDARD COLORS

Light Blue Shades	1.00	2.00	3.50	12.00
Dark Blue Shades	1.00	2.00	3.50	12.00
Lavender Shades	1.00	2.00	3.50	12.00
Pastel Shades	1.00	2.00	3.50	12.00
Pacific Hybrids Mixed	1.00	2.00	3.50	12.00

FOR A COMPLETE DESCRIPTION OF THE ABOVE VARIETIES SEE PAGE 7

OTHER STRAIN AND VARIETIES

	Tr. pkt.	Oz.
Clividen Beauty —(Belladonna Improved)— Select strain. Turquoise blue50	2.00
Bellamosum —Dark blue40	2.00
Blackmore & Langdon Strain —Immense flowers. Fine mixture of blue shades75	5.00
Gold Medal Hybrids —Splendid mixture25	1.25
Wrexham Strain —Celebrated English Hollyhock strain50	5.00

EUPATORIUM

Fraseri —(Hardy Ageratum)—White. Fine for cutting25	1.00
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GAILLARDIA

Burgundy —Coppery scarlet self50	3.00
Dazzler —Large rich red flowers with orange tip. Fine for cutting25	1.50
Goblin —(New)—Dwarf, compact75	
Portola Hybrids —Red with golden tips. Excellent for cutting25	1.50
Tangerine —True Tangerine color. Good for cutting25	1.60

GENTIANA

Acaulis —Deep blue. Good for rockeries.....	.50	3.00
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GEUM

Mrs. Bradshaw —Brilliant scarlet. Double flowers. Good for cutting	Tr. pkt.	Oz.
	.25	1.75
Lady Stratheden —Double golden yellow. Excellent for cutting25	1.75

GYPSOPHILA

Paniculata —(Single)—Hardy. Graceful sprays of white flowers15	.40
Pacifica —Rose, 4 ft., blooms when panicu- lata varieties have passed. Excellent for cutting50	3.50
Repens Rosea —Light rose, 6", fine rock plant25	2.50
Repens White —6 ft., fine rock plant25	1.50

HELIANTHEMUM

Mutabile —(Dwarf Sun Rose)—Excellent rock plant, 8" - 12", pastel mixture25	.80
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HEUCHERA

Sanguinea —Fine for cutting.....1/8 oz.,	\$1.50	.50
Sanguinea Rosea —Beautiful rose pink. Fine for cutting50	

HIBISCUS

Giant Mallow Marvel Mixed —Very showy. 4 ft. tall. Good for Perennial border.....	.15	.50
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FINE PERENNIAL SEEDS

HOLLYHOCK Chaters Double

	Tr. pkt.	Oz.
Pink25	1.25
Rose Pink25	1.25
Scarlet25	1.25
Chamois25	1.25
Salmon25	1.25
White25	1.25
Yellow25	1.25
Maroon25	1.25
Newport Pink25	1.25
Mixed25	1.00

LAVANDULA—Sweet Lavender

Vera —Well-known, fragrant hardy perennial. Always in good demand ..	.25	.80
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LIATRIS

Pycnostachia —Rosy purple. Fine for cutting35	2.50
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LUPINUS Polyphyllus

Rose15	.50
Blue15	.50
White15	.50
Mixed15	.50
Moerheimi —Pink and White flowers. Good for cutting25	1.00
Princess Juliana —Shell pink. Good for cutting25	1.00

LINUM

Perenne (Flax)—Blue. 1½ ft. tall15	.40
Flavum —Yellow. 2 ft. tall25	2.00

LYCHNIS

Chalcedonica —Scarlet flowers15	.40
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MYOSOTIS

Alpestris Victoria —Bright blue. Dwarf. Excellent for bedding35	2.00
Winter Flowering —(Oblongata Blue Bird)—Best for forcing35	2.60
Palustris Semperflorens —Blue. Hardy everblooming25	1.80

PENTSTEMON

Sensation —Mixed colors. 3 ft. tall35	2.80
New Hybrids Mixed —Improved type50	2.00

PHYSOSTEGIA

Virginica —Pink. 4 ft. tall. Fine for cutting35	2.00
Virginica Alba —White form of above35	2.00

PLATYCODON

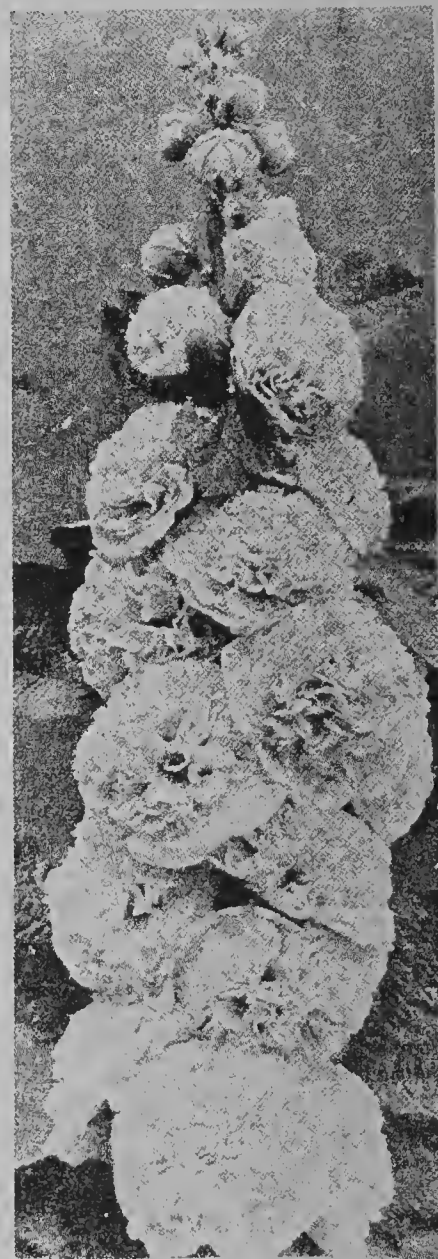
Grandiflorum Blue —For perennial border25	1.50
Grandiflorum Album —White form of above25	1.50
Mariesi —Dwarf. Dark blue35	2.50

POPPY

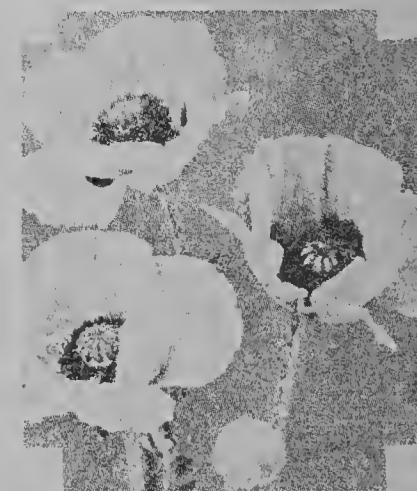
Coonara Pink Shades —Fine strain. Pink art shades. Long stems	\$.35	\$2.00
Nudicaule El Monte —Tangerine orange. Excellent for cutting25	2.00
Oriental Scarlet —Deep red15	1.00
Princess Victoria Louise (Oriental)—Finest salmon25	2.00
Sunbeam Mixed —Splendid Hybrids. Good for cut flowers25	1.75
Oriental Hybrids Mixed20	1.50

PRIMULA

Auricula Mixed —Beautiful colors. 6" high	1/4 oz., \$1.50
Veris (Polyanthus) Giant Munstead Strain —New hybrids. Beautiful shades including yellow and white	1/4 oz., \$2.00
Vulgaris (English yellow Primrose)	1/4 oz., \$.85



Chaters Double Hollyhock



Oriental Poppy

Tr. pkt.	Oz.
.40	
.50	
.35	3.00

FINE PERENNIAL SEEDS

Tr. pkt. Oz.

PYRETHRUM

Roseum Pink—Pink shades. Fine for cutting35	2.00
Hybridum Single Mixed—Good cut flower30	1.50
Hybridum Double Mixed—Good cut flower	1/4 oz., \$2.00	.50

RUDBECKIA

Purpurea (Cone Flower)—Purple large brown center. 4 ft. tall35	1.50
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SAPONARIA

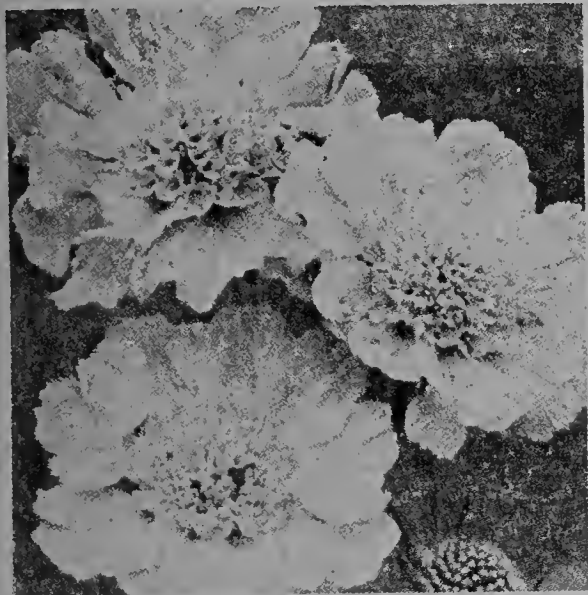
Ocymoides—Rose colored. Fine for rockeries15	.60
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SCABIOSA

Caucasica Isaac House Hybrids—Improved strain. Flowers range from lavender to dark blue. Excellent for cutting50	3.00
Caucasica Lavender—Good cut flower35	2.50

SEDUM

Acre—The yellow Stone Crop or Wall Pepper, 2-3 inches....	1/8 oz., \$.90	.25
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Scabiosa Caucasica

STATICE

Tr. Pkt. Oz.

Caspia—Lilac. Fine for table decoration40	2.25
Dumosa—Silvery gray flowers. Good cut flower25	1.75
Latifolia—Deep blue flowers. Fine for cutting25	1.50

STOKESIA

Cyanea (Corn Flower Aster)—Lavender blue. Excellent for cutting ..	.25	1.40
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SWEET WILLIAM

Single Newport Pink15	.80
Single Scarlet Beauty15	.80
White Single15	.50
Single Mixed15	.60
Double Mixed15	.70

Dwarf Alpinus Midget Mixed—Early flowering type of Sweet William, consisting of light and dark colors mixed. Height 4 to 6 inches. Suitable for border or rock garden planting. 1/4 oz.	1.00	.40	3.50
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THALICTRUM

Tr. Pkt. Oz.

Dipterocarpum—Rosy purple yellow anthers. Excellent for cutting30	1.80
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TRITOMA

Hybrids (Red Hot Poker)25	1.50
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TUNICA

Saxifraga—Rose, 6 inches15	.60
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VALERIANA

(Garden Heliotrope)

Mixed15	.60
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VERONICA

Spicata—Bright blue. Fine for bouquets35	1.50
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VIOLA CORNUTA

Tr. Pkt.

Oz.

Apricot—Large-flowered true apricot. Very good variety35	4.00
Arkwright Ruby, Hybrida—Wonderful large rounded flowers of ruby crimson with terra cotta and darker markings. Fragrant	1/16 oz., \$1.00	.50
Blue Perfection, —Large flowered fine light blue35	2.00
Jersey Gem—Deep Cattleya75	
Lutea Splendens—Golden yellow35	2.00
Papilio—Light blue35	2.00
Puck—Upper half purple, lower half yellow, very pretty35	2.25



Pyrethrum



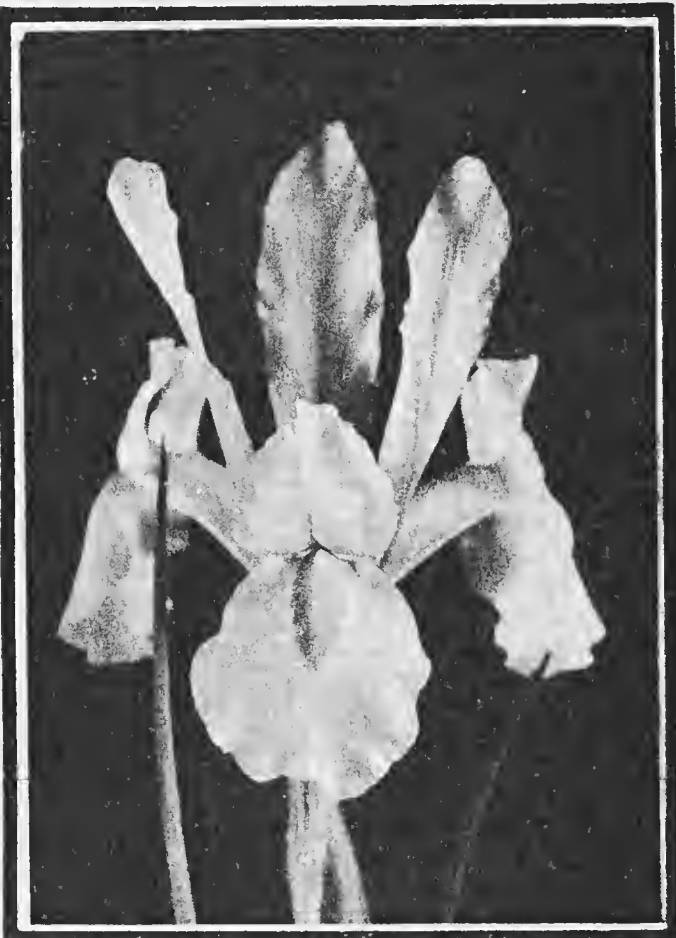
Viola Cornuta



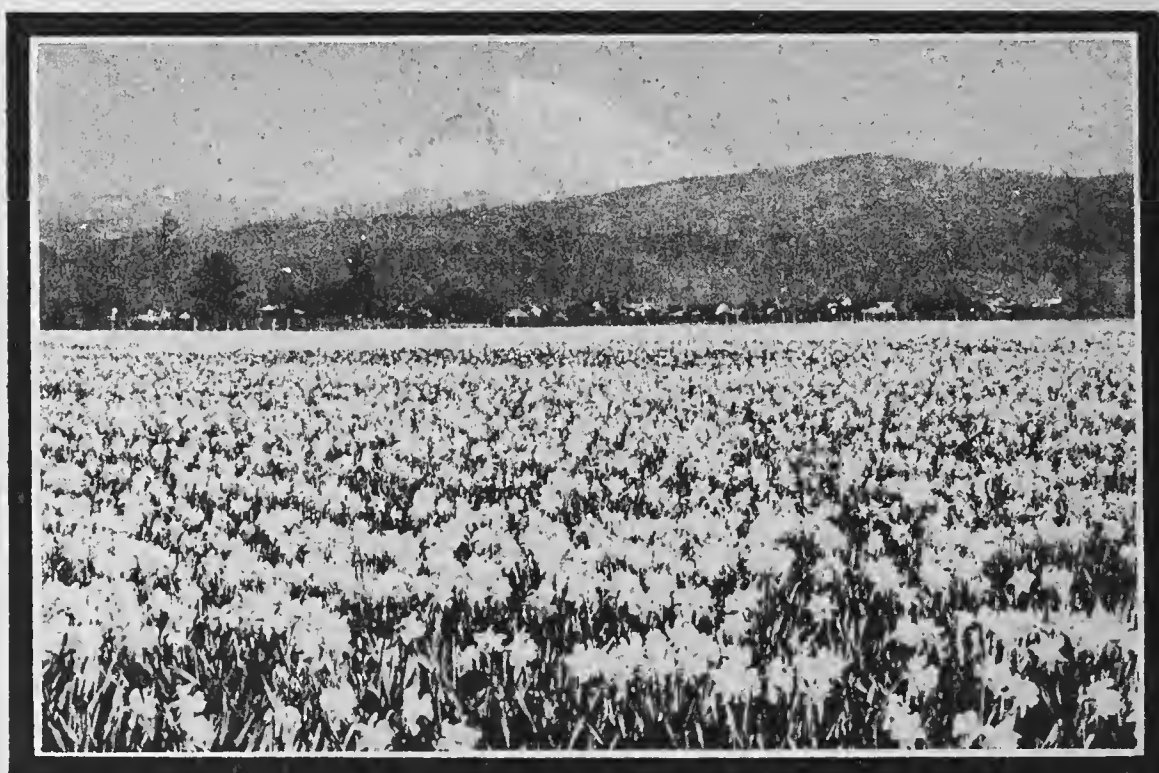
FREESIAS



HARRISII LILIES



IRIS



NORTHWEST NARCISSUS FIELD

In addition to seed, we handle the very finest grade of bulbs, plants and cuttings, selected with diligent care as to type, productiveness and freedom from disease so you may have the best upon which to build your prospective crops.



HYACINTHS

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